



For more information, contact:  
Randy Winter  
Mobile 715-574-9996  
[randy.winter@sentry.com](mailto:randy.winter@sentry.com)

## Sentry leadership

Profiles of Sentry leaders you're likely to meet on Maui

### **Pete McPartland**

#### **Chairman of the Board, President, and CEO**

Since his arrival at Sentry in 2010, Pete focused on corporate growth, community stewardship, and associate engagement. With a strong background in the operational aspects of the insurance industry he is leading Sentry through expansion and change. Growth has come through acquisition as well as building a new business unit to expand our market, while maintaining Sentry's outstanding financial position.

He also identified SentryWorld's role as a community asset and, in 2013, initiated a 20-month complete renovation of the golf course and other facilities. He currently serves as first vice chair on the Property Casualty Insurers Association of America (PCI) Board of Governors.

### **Stephanie Smith**

#### **Vice President – Marketing and Brand Management**

Stephanie joined Sentry in 2013. Her marketing and public relations career spans more than 25 years. Before joining Sentry, she worked at Marshfield Clinic as director of corporate communications. While serving as press secretary to Wisconsin Governor Tommy G. Thompson, she was the youngest gubernatorial press secretary in the nation. She's also held positions with the United Way of Marathon County and Northcentral Technical College.

Stephanie led Sentry's recent corporate rebrand—the first major change to the brand in more than 50 years—and launched a national advertising effort.

### **Mike James**

#### **General Manager of SentryWorld**

Mike joined Sentry in 2014 to operate its award-winning golf course and all of Sentry's hospitality properties. A PGA professional, he's no stranger to high-profile golf, having been involved in NCAA, USGA, and PGA TOUR events. Mike brings extensive experience in golf and recreational and resort management, including stints with Ritz-Carlton and at The Resort at Glade Springs in Daniels, West Virginia—sister resort to The Greenbrier in White Sulphur Springs.

A Stevens Point native, Mike's first job in the golf business, at age 17, was in SentryWorld's cart barn. For more than 20 years after, wherever his career took him, he kept a photo of SentryWorld's Flower Hole in his office.

**Randy Winter**  
**Manager – Corporate Communications**

Randy joined Sentry's marketing and corporate communications team after a similar role at Marshfield Clinic. Previously, he'd spent most of his career in broadcast news and sports, first as an on-air personality in Minnesota and later as a news manager in Minnesota and Wisconsin. He managed and produced statewide television coverage of Wisconsin high school sports tournaments for several years.

Randy and Alex Urban of the PGA TOUR are your primary points of contact for Sentry Tournament of Champions news and media relations.

*For information about other Sentry executives, contact Randy Winter.*

###